

Documentary Interviews - Submission

A. Video Link:

Due to large file sizes, I could not compile all interviews into a single video. The interviews with Mad Mix and Harj Nagra are available on YouTube at the following links:

- <https://www.youtube.com/watch?v=4hbEEKUJS3U> (Mad Mix)
- <https://youtu.be/6uXuSkX7wYo> (Harj Nagra)

I am currently experiencing technical difficulties uploading the interview with Raman Bains. I am working to resolve this issue and will upload the video as soon as possible. I apologize for any inconvenience this may cause.

B. Interview Details (PDF):

1. Mad Mix

- **Location:** 4410 Emily Carr Place, Abbotsford
- **Interviewer:** Gurman Kang
- **Videographer:** Tejinder Mahal
- **Reason for Interview:** I interviewed Mad Mix because he is one of the most connected producers in the Punjabi music industry and has worked with many A-list singers. He also has a certified gold record in Canada for producing "Daku."
- **Key Learnings:** I learned that Mad Mix has worked on a variety of tracks, including social and religious themes, but those with controversial subjects tend to be the most successful. I also learned that he has contributed to some major Punjabi film soundtracks.

2. Harj Nagra

- **Location:** 16308 114 Ave, Surrey
- **Interviewer:** Gurman Kang
- **Videographer:** Tejinder Mahal
- **Reason for Interview:** I interviewed Harj Nagra because he was one of the first music producers to emerge from the Lower Mainland and worked with top artists like Sidhu Moose Wala and Karan Aujla early in their careers.
- **Key Learnings:** Regarding the controversy surrounding South Asian gangster music, Harj Nagra believes that even without such songs, societal issues that influence this music would likely persist. He also shared that his father was friends with legends like Jazzy B and Shinda, and that he himself was a backing vocalist for Jazzy B as a teenager.

3. Raman Bains

- **Location:** 15669 97a Ave, Surrey
- **Interviewer:** Gurman Kang
- **Videographer:** Tejinder Mahal
- **Reason for Interview:** Raman Bains is an upcoming artist from the lower mainland that has gotten the opportunity to perform at the Vancouver Canucks game.
- **Key Learnings:** Regarding the sound of current Punjabi music, Raman believes that the sound is repetitive with trap music and more violent lyrics. He believes Punjabi music is big now but can grow even more if artists return to their roots.

Individual Learnings (Gurman Kang):

One key takeaway from this documentary filmmaking experience is the discrepancy between what you see and hear during filming versus the final product in editing software. What looks and sounds good on the camera's viewfinder and headphones can sometimes be different when reviewed later. For future projects, I will ensure I have a laptop on hand for test shoots to verify the quality of the footage and audio immediately. I also learned the importance of managing file sizes, as camera files can be very large (luckily, I had a backup SD card). Camera batteries can also drain quickly, so carrying extra batteries or charging between locations is crucial. Finally, I found that Lavalier microphones weren't ideal for these interviews. Finding a good placement for clear audio, minimizing rubbing noises, and concealing the mic proved challenging. The music producers I interviewed recommended boom mics for this type of setting, which I will consider for future projects.